

Listing Opportunity Don't Miss Out!

fundraising S U C C E S S

The 2010 Online Resource Guide

Attention Fundraising Suppliers:

The 2010 Fundraising Resource Guide is available online. Make sure your company is listed by completing and returning this form.

Instructions:

1. Complete company information sections below.
2. On the second page, mark the supplier category(s) you want to have.
3. Select the type of listing you would like:
 - Enhanced Listings (online)** - \$395 each
Includes company name, address, phone, fax, e-mail, contact name, logo, link to web and 50-word description
 - Standard Listings (online)** - \$125 each
Includes Company name, phone and web address
4. Fax your form (front and back) to (215) 238-5280, Attn: Christa Deeden.

For more information on the listings in the Guide or advertising in *FundRaising Success* please call Christa Deeden at (215) 238-5295 or e-mail: cdeeden@napco.com.



INFORMATION FOR PUBLICATION

(Please note: This information may be published. **PLEASE PRINT CLEARLY.**)

Company name/division _____

Address _____

City _____ State _____ ZIP/Postal code _____

Country _____

Web site URL _____

Phone _____ Toll-free phone (if different) _____

Fax _____ E-mail _____

Sales contact name _____

Your Information (not for Publication)

Your name _____

Title _____

Your phone _____ Your fax _____ Your e-mail _____

Signature _____ Date Submitted _____

(continued) →

IMPORTANT NOTE: PLEASE CLEARLY INDICATE WHICH CATEGORY(S) YOU WOULD LIKE TO HAVE.
For additional information on enhanced listings or multiple categories, please contact Christa Deeden at (215) 238-5295;
fax: (215) 238-5280; e-mail: cdeeden@napco.com.

SUPPLIER CATEGORIES:

Affinity Programs

Agency/Consultant

- Annual Campaigns
- Capital Campaigns
- Direct Mail
- E-Philanthropy
- Full Service
- Grant Writing
- Major Gifts
- Planned Giving
- Multichannel
- Hiring/HR/Executive Search
- Software
- Special Events
- Sweepstakes
- Technology
- Web-based

Auction Services

Branding

Cause Marketing/ Corporate Partnerships

Charitable State Registration

Copy / Creative

Database Marketing

Donor/Volunteer Recognition

Education / Training

Financial Services

- Investment Services
- Payment Processing
- Recurring Donations
- RFP

Fulfillment Services

Fundraising Techniques

- Celebrity Services
- DRTV
- CD/DVD/Video Services
- Face-to-face fundraising
- Mobile
- Recycling Programs
- Special Events
- Sweepstakes
- Telefundraising
- Web-based

Grant Writing

Insert Media

International Fundraising

Web-based

- Consultants
- E-mail Marketing
- Online Stores
- Toolbars
- Social Networking
- Software
- Service Provider
- Technology
- Web Design
- Widgets

Lettershops

Lists

- Business Lists
- Compiled Lists
- Consumer Lists
- E-mail Lists
- International Lists
- List Brokers
- List Managers

List Services

- List Enhancement
- List Monitoring/Seeding
- List Segmentation
- Merge/Purge & Dupe Elimination

Office Equipment

Paper/Envelopes

- Recycled Goods
- Specialty Formats

Premiums/Freemiums

Printers

- Direct Mail
- Equipment
- Short Run
- Specialty

Research

- Data Analysis
- Data Mining
- Prospect Research

Software/Technology

- Auctions
- Call Center
- Consulting
- Donor Management
- E-philanthropy
- Financial Services
- Fund Accounting
- Grants
- Hiring/HR/Executive Search
- Major Gifts
- Membership
- Planned Giving
- Prospect Research
- Social Networking
- Special Events
- Telefundraising
- Training
- Web-based

Special Events

Telefundraising

Volunteer/Board



North American Publishing Co.
FundRaising Success Magazine
1500 Spring Garden Street, 12th Floor
Philadelphia, PA 19130-4094
Attn: Christa Deeden

***Fax both sides of this form to: (215) 238-5280 Attn: Christa Deeden
or e-mail to cdeeden@napco.com***

IMPORTANT NOTE: PLEASE CLEARLY INDICATE THE CATEGORY(S) YOU WOULD LIKE TO HAVE BEFORE SENDING BACK.