

FREE Listing Opportunity ... Don't Miss Out!

ENHANCED LISTINGS GIVE MAXIMUM EXPOSURE

fundraising
S U C C E S S

2012 Fundraising Resource Guide



Attention Fundraising Suppliers:

The *2012 Fundraising Resource Guide* will be published in the December 2011 issue of *FundRaising Success*. Don't miss out! To make sure your Enhanced Listing is included, **complete and return this form (see other side) no later than Wednesday, October 26, 2011.**

TO CLAIM YOUR FREE ONLINE LISTING: *(Includes Company Name, Telephone Number and Web site URL)*
Turn this page over and...

1. Complete the company information
2. Mark the **ONE** supplier category you want to have
3. Fax the completed form to (215)-238-5270, Attn: Joe Boland – or scan and email it to jboland@napco.com

STAND OUT FROM THE CROWD – AND TELL MORE OF YOUR STORY – WITH AN ENHANCED LISTING!

- Your Enhanced Listing includes: Company logo, Company Name, Contact Name, Mailing address, Phone and FAX Numbers, Email address, Link to your Web site, Company or product description.
- Enhanced Listings appear in the December 2011 print edition of *FundRaising Success* – the annual issue that is sure to be saved and referred to again and again.
- Enhanced Listings also are online for one year in the *FundRaising Success Online Buyers' Guide*.
- **NEW!** Enhanced Listings on fundraisingsuccessmag.com are now **sponsored links**. Your enhanced listing appears on the same page as *FundRaising Success* editorial content – getting your company in front of the already interested fundraiser.

(If you want to be listed in more than one category or for more information on enhanced listings or advertising in the Fundraising Success Resource Guide, please call Linda Silverstein at (215) 238-5467 or email lsilverstein@napco.com)

TURN OVER AND COMPLETE YOUR INFORMATION

(continued) —>

JUST \$395 FOR ONE YEAR – PRINT AND ONLINE!


allegiance

Allegiance Software Inc.

3064 49th St. S
 Fargo, ND 58104
(p) 800.858.7654

www.allegiancesoftware.com

Contact: Ryan Sunram
sales@allegiancesoftware.com

Backed by 24/7/364 award-winning support, Allegiance Software systems help nonprofit broadcasters raise more money. And with over 30 years of experience and partnerships with industry experts, we provide technology, training and resources to help our customers optimize their fundraising efforts. For more information, contact Ryan at ryan@allegiancesoftware.com or 1-800-858-7654. See ad on pg. 27

Sample enhanced listing

www.fundraisingsuccessmag.com

FundRaising Success 2012 Resource Guide Listing Form

COMPANY INFORMATION Please print carefully

Company name _____

Address _____

City _____ State _____ ZIP code _____ Country) _____

Web site URL _____

Phone _____ Toll-free phone (if different) _____

Fax _____ E-mail _____

Contact Name (to be published) _____ Name of Person completing this Form _____

SELECT THE ONE CATEGORY FOR YOUR LISTING

SUPPLIER CATEGORIES:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Affinity Programs | <input type="checkbox"/> DRTV | <input type="checkbox"/> List Services | <input type="checkbox"/> Search/SEM/SEO |
| <input type="checkbox"/> Agency/Consultant | <input type="checkbox"/> Education / Training | <input type="checkbox"/> List Enhancement | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Annual Campaigns | <input type="checkbox"/> E-Philanthropy | <input type="checkbox"/> List Monitoring/Seeding | <input type="checkbox"/> Software/Technology |
| <input type="checkbox"/> Capital Campaigns | <input type="checkbox"/> Financial Services | <input type="checkbox"/> List Segmentation | <input type="checkbox"/> Auctions |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Investment Services | <input type="checkbox"/> Merge/Purge & Dupe Elimination | <input type="checkbox"/> Call Center |
| <input type="checkbox"/> Full Service | <input type="checkbox"/> Payment Processing | <input type="checkbox"/> Mobile | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Major Gifts | <input type="checkbox"/> Recurring Donations | <input type="checkbox"/> Paper/Envelopes | <input type="checkbox"/> Donor Management |
| <input type="checkbox"/> Planned Giving | <input type="checkbox"/> RFP | <input type="checkbox"/> Recycled Goods | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Multichannel | <input type="checkbox"/> Fulfillment Services | <input type="checkbox"/> Specialty Formats | <input type="checkbox"/> Fund Accounting |
| <input type="checkbox"/> Hiring/HR/Executive Search | <input type="checkbox"/> Grant Writing | <input type="checkbox"/> Premiums/Freemiums | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Special Events | <input type="checkbox"/> Insert Media | <input type="checkbox"/> Printers | <input type="checkbox"/> Planned Giving |
| <input type="checkbox"/> Sweepstakes | <input type="checkbox"/> International Fundraising | <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Prospect Research |
| <input type="checkbox"/> Auction Services | <input type="checkbox"/> Lettershops | <input type="checkbox"/> Equipment | <input type="checkbox"/> Social Networking |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Lists | <input type="checkbox"/> Short Run | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Cause Marketing/ Corporate Partnerships | <input type="checkbox"/> Business Lists | <input type="checkbox"/> Specialty | <input type="checkbox"/> Telefundraising |
| <input type="checkbox"/> Charitable State Registration | <input type="checkbox"/> Compiled Lists | <input type="checkbox"/> Recycling Programs | <input type="checkbox"/> Training |
| <input type="checkbox"/> Copy / Creative | <input type="checkbox"/> Consumer Lists | <input type="checkbox"/> Research | <input type="checkbox"/> Web-based |
| <input type="checkbox"/> Database Marketing | <input type="checkbox"/> E-mail Lists | <input type="checkbox"/> Data Analysis | <input type="checkbox"/> Special Events/Face-to-Face Fundraising |
| <input type="checkbox"/> Donor/Volunteer Recognition | <input type="checkbox"/> International Lists | <input type="checkbox"/> Data Mining | <input type="checkbox"/> Telefundraising |
| | <input type="checkbox"/> List Brokers | <input type="checkbox"/> Prospect Research | <input type="checkbox"/> Video |
| | <input type="checkbox"/> List Managers | | <input type="checkbox"/> Volunteer/Board |
| | | | <input type="checkbox"/> Web Design |



RETURN THIS FORM BY WEDNESDAY, OCTOBER 26, 2011 TO:

POSTAL:
Joe Boland, FundRaising Success
1500 Spring Garden St., 12th Floor
Philadelphia, PA 19130

FAX:
215-238-5270

EMAIL:
Scan the form and email to jboland@napco.com

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DEADLINE FOR ENHANCED LISTINGS: OCTOBER 26, 2011

DISPLAY ADVERTISERS GET FREE ENHANCED LISTINGS