



fundraising S U C C E S S

2010 Fundraising Resource Guide



FREE Listing **Deadline: Friday, July 31, 2009**

Attention Fundraising Suppliers:

The *2010 Fundraising Resource Guide* will be published in the December 2009 issue and will also be available online. Make sure your company is listed by completing and returning this form no later than Friday, July 31, 2009.

Instructions:

1. Complete company information sections below.
2. On the second page, mark the supplier category(s) you want to have.
3. To be listed in more than one category, or for more information on enhanced listings or advertising in the *Fundraising Resource Guide*, please call your *FundRaising Success* sales representative or Christa Deeden at (215) 238-5295; e-mail: cdeeden@napco.com; or check here to request that a sales representative call you.

Fax your form (front and back) to (215) 238-5270, Attn: Joe Boland.

INFORMATION FOR PUBLICATION

(Please note: This information may be published. **PLEASE PRINT CLEARLY.**)

Company name/division _____

Address _____

City _____ State _____ ZIP/Postal code _____

Country _____

Web site URL _____

Phone _____ Toll-free phone (if different) _____

Fax _____ E-mail _____

Sales contact name _____

Your Information (not for Publication)

Your name _____

Title _____

Your phone _____ Your fax _____ Your e-mail _____

Signature _____ Date Submitted _____

PLEASE NOTE: Unless this form is returned, your company's entry in the *FundRaising Success* Resource Guide will be a pick-up from the current guide and will run again with the same information as the previous year.

(continued) →

IMPORTANT NOTE: PLEASE CLEARLY INDICATE WHICH CATEGORY(S) YOU WOULD LIKE TO HAVE.
For additional information on enhanced listings or multiple categories, please contact Christa Deeden at (215) 238-5295;
fax: (215) 238-5280; e-mail: cdeeden@napco.com.

SUPPLIER CATEGORIES:

Affinity Programs

Agency/Consultant

- Annual Campaigns
- Capital Campaigns
- Direct Mail
- E-Philanthropy
- Full Service
- Grant Writing
- Major Gifts
- Planned Giving
- Multichannel
- Hiring/HR/Executive Search
- Software
- Special Events
- Sweepstakes
- Technology
- Web-based

Auction Services

Branding

Cause Marketing/ Corporate Partnerships

Charitable State Registration

Copy / Creative

Database Marketing

Donor/Volunteer Recognition

Education / Training

Financial Services

- Investment Services
- Payment Processing
- Recurring Donations
- RFP

Fulfillment Services

Fundraising Techniques

- Celebrity Services
- DRTV
- CD/DVD/Video Services
- Face-to-face fundraising
- Mobile
- Recycling Programs
- Special Events
- Sweepstakes
- Telefundraising
- Web-based

Grant Writing

Insert Media

International Fundraising

Web-based

- Consultants
- E-mail Marketing
- Online Stores
- Toolbars
- Social Networking
- Software
- Service Provider
- Technology
- Web Design
- Widgets

Lettershops

Lists

- Business Lists
- Compiled Lists
- Consumer Lists
- E-mail Lists
- International Lists
- List Brokers
- List Managers

List Services

- List Enhancement
- List Monitoring/Seeding
- List Segmentation
- Merge/Purge & Dupe Elimination

Office Equipment

Paper/Envelopes

- Recycled Goods
- Specialty Formats

Premiums/Freemiums

Printers

- Direct Mail
- Equipment
- Short Run
- Specialty

Research

- Data Analysis
- Data Mining
- Prospect Research

Software/Technology

- Auctions
- Call Center
- Consulting
- Donor Management
- E-philanthropy
- Financial Services
- Fund Accounting
- Grants
- Hiring/HR/Executive Search
- Major Gifts
- Membership
- Planned Giving
- Prospect Research
- Social Networking
- Special Events
- Telefundraising
- Training
- Web-based

Special Events

Telefundraising

Volunteer/Board



RETURN THIS FORM BY FRIDAY, JULY 31, 2009

North American Publishing Co.
FundRaising Success Magazine
1500 Spring Garden Street, 12th Floor
Philadelphia, PA 19130-4094
Attn: Joe Boland

***Fax both sides of this form to: (215) 238-5270 Attn: Joe Boland
or e-mail to jboland@napco.com***

IMPORTANT NOTE: PLEASE CLEARLY INDICATE THE CATEGORY(S) YOU WOULD LIKE TO HAVE BEFORE SENDING BACK.