

Please submit one entry form with each entry, along with a tracking sheet.

DEADLINE FOR SUBMISSION: July 10, 2009 (actual delivery, not postmark)

Winners will be announced in the September issue of *FundRaising Success*

Campaign Name: _____

Category (Please check one)

- | | |
|---|---|
| <input type="checkbox"/> Direct Mail: Acquisition (50,000 or more mailed) | <input type="checkbox"/> Direct Mail: Acquisition (fewer than 50,000 mailed) |
| <input type="checkbox"/> Direct Mail: Renewal (fewer than 50,000 mailed) | <input type="checkbox"/> Multichannel: For campaigns that combine any number of strategies, including direct mail. |
| <input type="checkbox"/> Direct Mail: Special Appeal | <input type="checkbox"/> Fearless Fundraising: For innovative, push-the-envelope campaigns that employ elements of mobile, guerrilla, social-networking or other cutting-edge strategies. |
| <input type="checkbox"/> E-philanthropy: For campaigns centered around e-mail and Web, with no direct-mail components | |

Date Active:

Time frame of campaign (Start/Finish): _____

The Numbers:

- | | |
|--|-------------------------------------|
| 1. Number of recipients: _____ | 5. Total out-of-pocket costs: _____ |
| 2. Total income generated: _____ | 6. Response rate: _____ |
| 3. Average gift: _____ | |
| 4. Cost to raise a dollar (total cost/gross income): _____ | |

Please briefly describe the package/campaign, its goals, any special considerations or challenges that were addressed in its creation and why you've entered it in the competition, as well as anything else you would want the judges to know about the package/campaign.

PAYMENT INFORMATION

Payment may be made by check only. Each entry must be accompanied by an individual check. Make checks payable to **FundRaising Success**. **Entry fees: The new fee is \$125 for the first two entries and \$50 for each additional entry -- a 50% savings.**

SUBMISSION PROCEDURES

Each entry must be submitted individually and be accompanied by its own entry form, tracking sheet and check. Additional entry forms are available at www.fundraisingsuccessmag.com. Please submit two copies of each entry. Only campaigns that contain a specific ask will be considered. Packages/campaigns must have been sent/conducted between Jan. 1, 2008 and Dec. 31, 2008. Winning entries will be featured in the September issue of *FundRaising Success*.

MAILING ADDRESS

FundRaising Success Gold Awards, 1500 Spring Garden St., 12th Floor, Philadelphia, PA 19130

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Please submit one Tracking Sheet with each entry, along with a Gold Awards Entry Form.

DEADLINE FOR SUBMISSION: July 10, 2009 (actual delivery, not postmark)

Campaign Name: _____

Submitting Organization/Agency: _____

Contact Person/Title: _____

Business Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

*I certify that all of the information contained herein is correct and meets all eligibility requirements, and that all submitted materials are original and in no way violate the rights of any other party. By signing below, I authorize **FundRaising Success** magazine to reproduce all submitted materials for display and/or editorial purposes, either in print or electronically.*

Signature: _____ Date: _____

WINNERS INFORMATION

Winning submissions will receive one plaque and up to three certificates of recognition. Please fill out the information below, making sure to print clearly and check all names and spellings. This information will be used, as is, to complete plaques and certificates.

- PLAQUE -

Presented to: _____

(One person or organization/company name only)

Campaign Name: _____

- CERTIFICATE OF RECOGNITION -

First Name: _____

Second Name: _____

Third Name: _____

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SUBMISSION PROCEDURES

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