

Please submit one entry form with each entry, along with a tracking sheet.

DEADLINE FOR SUBMISSION: July 8, 2011 (actual delivery, not postmark)

Winners will be announced in the September issue of *FundRaising Success*

Campaign Name: _____

Category (Please check one)

Direct Mail (paper or e-mail)

Multichannel (any combination of channels)

On the Edge (mobile, face to face, guerilla or anything that doesn't fit nicely in the two previous categories, etc.)

Date Active:

Time frame of campaign (Start/Finish): _____

The Numbers:

1. Number of recipients: _____

2. Response rate: _____

3. Total Cost: _____

4. Income generated: _____

5. Average gift: _____

Please briefly describe the package/campaign, its goals, any special considerations or challenges that were addressed in its creation and why you've entered it in the competition, as well as anything else you would want the judges to know about the package/campaign.

PAYMENT INFORMATION

Payment may be made by check only. Each entry must be accompanied by an individual check. Make checks payable to **FundRaising Success**. **Entry fees: \$125 first entry; \$75 each additional**

SUBMISSION PROCEDURES

Each individual entry must be accompanied by its own entry form and tracking sheet. Additional entry forms are available at **www.fundraisingsuccessmag.com**. Please submit two complete copies of each entry. Only campaigns that contain a specific ask will be considered. Campaigns must have been conducted between Jan. 1, 2010 and Dec. 31, 2010. Winning entries will be featured in the September issue of **FundRaising Success**.

MAILING ADDRESS

FundRaising Success Gold Awards, 1500 Spring Garden St., 12th Floor, Philadelphia, PA 19130

DEADLINE FOR SUBMISSION: July 8, 2011 (actual delivery, not postmark)

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Please submit one Tracking Sheet with each entry, along with a Gold Awards Entry Form.

DEADLINE FOR SUBMISSION: July 8, 2011 (actual delivery, not postmark)

Campaign Name: _____

Submitting Organization/Agency: _____

Contact Person/Title: _____

Business Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

*I certify that all of the information contained herein is correct and meets all eligibility requirements, and that all submitted materials are original and in no way violate the rights of any other party. By signing below, I authorize **FundRaising Success** magazine to reproduce all submitted materials for display and/or editorial purposes, either in print or electronically.*

Signature: _____ Date: _____

WINNERS INFORMATION

Winning submissions will receive one plaque and up to three certificates of recognition. Please fill out the information below, making sure to print clearly and check all names and spellings. This information will be used, as is, to complete plaques and certificates.

- PLAQUE -

Presented to: _____

(One person or organization/company name only)

Campaign Name: _____

- CERTIFICATE OF RECOGNITION -

First Name: _____

Second Name: _____

Third Name: _____

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SUBMISSION PROCEDURES

Each entry must be submitted individually and be accompanied by its own entry form, tracking sheet and check. Please submit two copies of each entry. E-philanthropy, Multichannel and Fearless Fundraising submissions can include support materials such as DM packages, sample e-mails, etc.

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